

Cwmaman Outdoor Activity



Proposed scheme direction based on adopted feasibility study, community consultation and national/regional funding climate.

Preface...

- **Access to funding:** limited for “play” projects. Trend towards “national level”, “unique”, “sports” and “health & Well-being”.
- **Must respond to existing data and consultation:** “Community voice and ownership is vital” - National Lottery.
- **Should “fit” within existing projects** to avoid duplication and avoidable workload/costs.
- **Capacity to Deliver:** must be considered as will require significant focus both during planning, delivery and promotion.
- **Capacity to Maintain:** design and scheme should be as low-maintenance as possible.

Regional Projects...

- **Tumble Skatepark:** large-scale resource commitment, national level scheme, recognised sport, mixed use/age targeted site.
- **Ammanford BMX Track:** Reaction to perceived “anti-social behaviour”, pushed by private business, will be a “pump-track” as opposed to a BMX track, recognised sport.
- **KBAM Ltd Parkour:** old Tregib School sports hall, volunteer led, indoor facility, County supported, Facebook inactive since 2018.
- **Green Infrastructure Project:** In addition to ecology - targeted on increasing engagement with our outdoor/natural spaces. Source of local research, possible match funding, committed volunteer development/engagement.

Possibilities based on social trends...

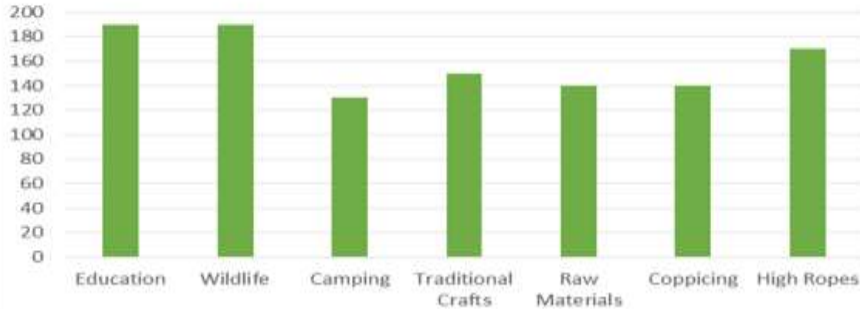
Source: Google Analytics -

{Carmarthenshire,Swansea,NeathPortTalbot},{OutdoorPlay,AdventurePlay,UrbanSport}

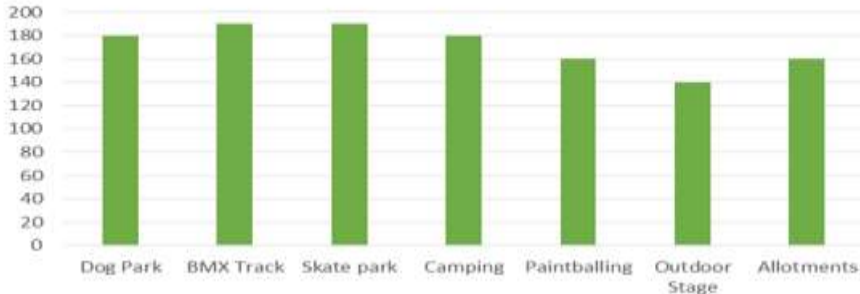


Feasibility Study... refresher:

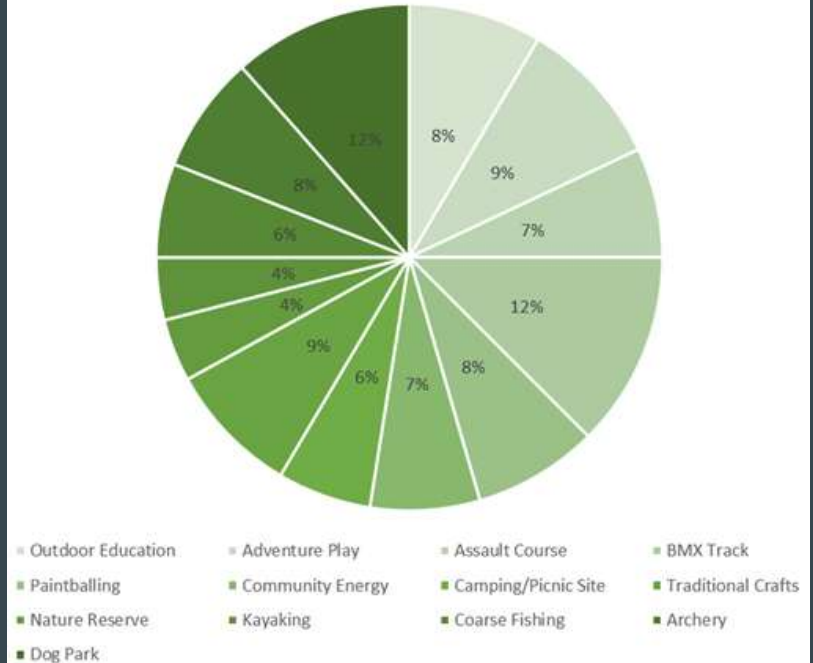
What would be the best community use for our woodland space?



What would be the best community use for our grassland space?



Suggested Uses for Outdoor Space



Feasibility Study... refresher:

6.5.1. Seasonal Café and Shop with Bike Hire

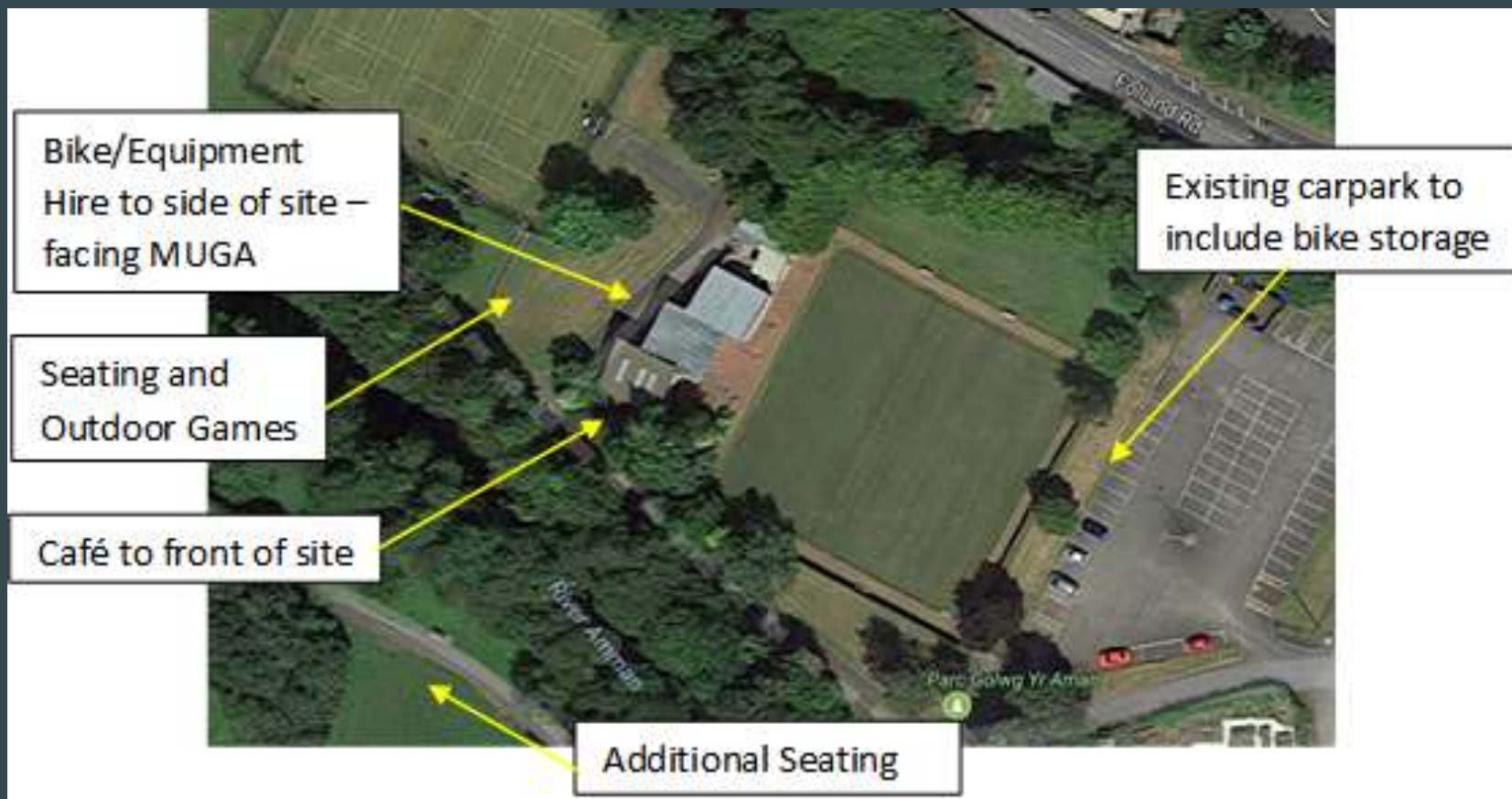
Definition: During consultation it was considered important to maintain the current use of this facility with contributors citing the historical importance, access for older residents and the ability, through sporting activities, for Cwmaman to engage with other communities. Given the bespoke nature of the site is considered a valid option; providing future costs and sustainability can be supported.

When discussing the various assets with local residents the topics of community cafes, cycling, access to sports equipment for children and affordable activities were commonly discussed. In response to these considerations the following concepts attempts to support the future of the

Bowls Pavilion through the placement of café space which includes a small shop, bicycle hire and bookable equipment for use in Golwg yr Aman and the Multi-use Games Area.



Feasibility Study... refresher:

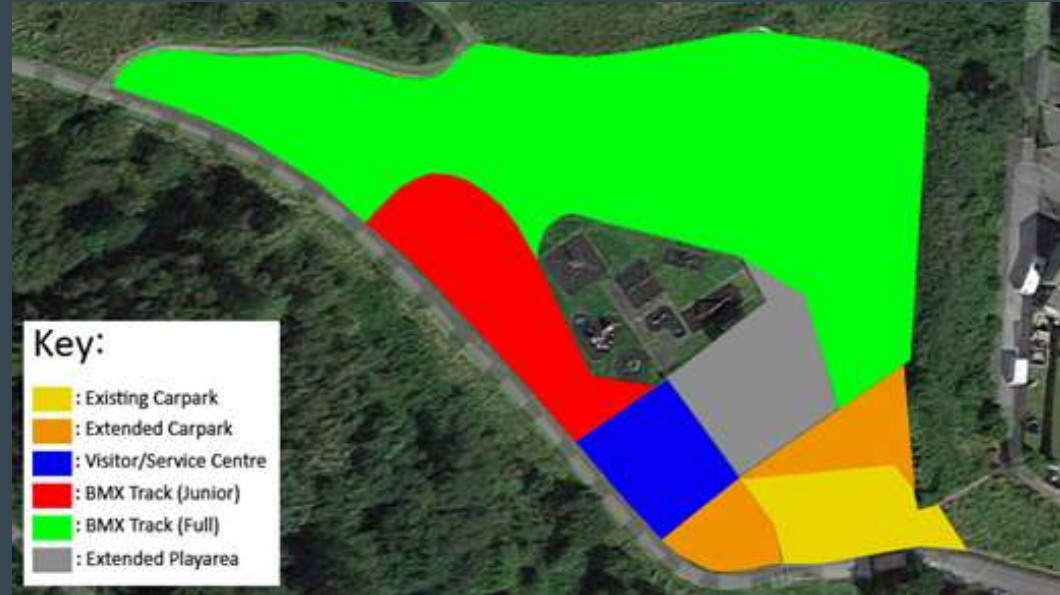


Feasibility Study... refresher:

Gelli Werdd BMX Track:

This aspect of the proposal would see the development of a BMX pump track to the West of the existing play area on Gelli Werdd. Given the existing recognition of the site as a space for play and recreation, combined with the car park provision, proximity to the Community Centre and scope for further development, this is believed to be the most appropriate location within Cwmaman.

The site would feature a junior track, full track, extended car park and play area and, in order to service the site, a visitor centre. This centre could also help to support the Woodland Play Area and woodland recreation, management and education provision.



Feasibility Study... refresher:



Gelli Werdd Woodland Play Area:

Given the potential for developing engagement with the natural environment presented by all assets within Cwmaman, combined with the public interest in play and nature, the following proposed aspect seeks to provide a unique play provision which can support greater access to the natural environment.

The concept would involve the development of an adventure playground produced using all natural materials sources from the site or neighbouring woodlands. The focus of the provision would be adventure, physical activity, “safe” risk taking, wildlife education and the importance of our natural environment.

In addition to the fixed elements (swings, high walks, climbers etc) the site will also feature flexible space which can be used for den/shelter building, education space, tree nursery and a wildlife corner. To support access to the site for families, the inclusion of picnic space, woodland “garden” and seating areas.

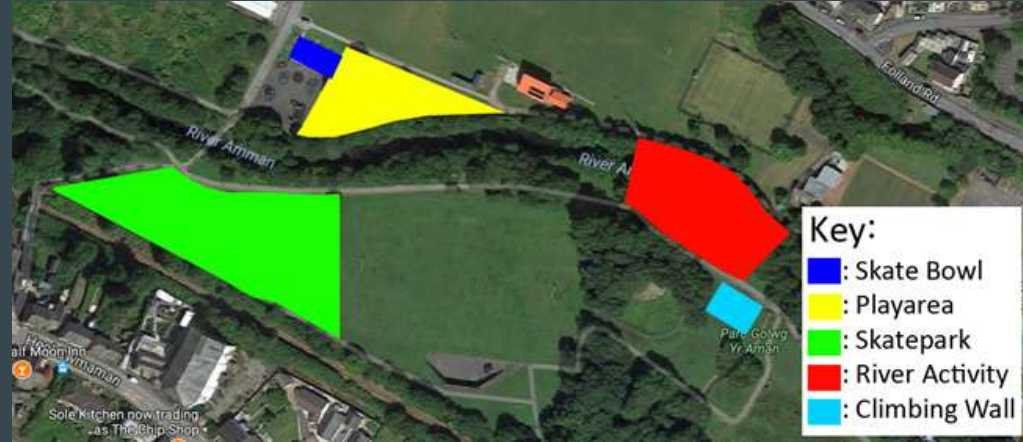
Feasibility Study... refresher:

Garnant Extreme Play Zone:

There has been a particularly high interest, during consultation, for the development of the Cwmaman Park provision. This, along with the high interest in alternative sports and adventure play, has led to the development of the proposal below. The development would comprise of:

- Fully equipped Skatepark – with additional “skate friendly” provision across the park.
- Junior Skate Bowl.
- Extended play area featuring elements of water play.
- Cast concrete/boulder climbing wall.
- River Activity zone.

Given the close proximity to the Bows Pavilion and Multi-Use Games Area, this proposal would help to support other concepts presented in this study. Moreover, the site would be supported by the existing carparks to the East of the site and, following partnership development, help support a diverse delivery of curriculum for Ysgol y Bedol primary school.



Revised Proposal:

Gelli Werdd: Continuation of Feasibility Study proposal: there is no evidence that the “BMX Park” being proposed in Ammanford meets the needs as a competition ready track or occasional use as a mini-moto track; something many of the community members requested. Adventure play/woodland play still in much demand and fits within the GI Project aims and objectives.



Revised Proposal:

Cwmaman Park/Golwg yr Aman:

Revision of scheme proposal to focus on parkour, climbing, "adventure play" and provision for all ages through design.

Inclusion of aspects of hard landscaping will facilitate skateboard use whilst inclusion of water based elements will compliment the main focus on a recognised sport.



“Architecture” and “Art” as opposed to “Play Equipment”



No “standing water”





Modular/Seasonal Inflatable Games Sessions: NERF, Paintball, Waterjet, TAG etc.



Portable for delivery in other communities/events - income generation. Private Hire, Parties, "Pay-to-Play".

Scheme Development Process:

1. Agreement to proceed with scheme development by Council.
2. Regulatory body consultation (sports + ROSPA).
3. Community Consultation and Support Gathering.
4. Professional Bodies Engagement.
5. Physical Site Design and Consultation.
6. Project costs analysis.
7. Project Delivery Plan Development.
8. Legal, Business Planning, Risk and Future Feasibility Analysis.
9. Identification of funding, sponsorship and business support sources.
10. Complete, and secure, Funding Applications and Sponsorship Requests.

Scheme Development Funding:

1. Sport Wales - Development Grant, Place for Sport Grant.
2. Mynydd y Betws Windfarm.
3. National Lottery Community Grant.
4. Carmarthenshire County Council - Leisure.

Private sector:

- TRJ: apprenticeship scheme.
- Groundwork and machine operation.
- Roberts Concrete/Scaffold Companies - cast climbing wall.
- Business Case for enterprise development through use of assets.