



**Glanaman
a Garnant**



CYNGOR TREF
CWMAMAN
TOWN COUNCIL

WELLBEING OF FUTURE GENERATIONS ACT **A BETTER FUTURE**



2024-25
WFGA REPORT



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INTRODUCTION

As part of our continued commitment under the Well-being of Future Generations (Wales) Act 2015, Cwmaman Town Council presents this report for the financial year 1 April 2024 to 31 March 2025. This Act challenges public bodies in Wales to improve the social, economic, environmental, and cultural well-being of Wales, both now and for future generations.

Throughout this period, our Council has aimed to embed the sustainable development principle in all aspects of our work, ensuring that our decisions consider the long-term impact on our community. We have continued to align our objectives with the seven national well-being goals, which serve as the blueprint for a more prosperous, resilient, healthier, more equal, and cohesive Wales, with vibrant culture and thriving Welsh language, and a globally responsible outlook.

This report outlines the actions and progress made during 2024–25 in delivering our well-being objectives and demonstrates our contribution to the national goals. We also reflect on how we have involved residents, improved integration across services, worked collaboratively, and made preventative interventions, in keeping with the five ways of working identified in the Act.

Our well-being journey continues to be one of learning, adapting, and strengthening our impact. As a Town Council, we remain committed to ensuring that Cwmaman is a place where current and future generations can live well, with dignity, in a safe and nurturing environment.



WELCOME

From Cllr Tony Jones, Mayor of Cwmaman 24-25

As Mayor of Cwmaman, I am pleased to introduce this year's Well-being of Future Generations Report for 2024–25. This report reflects our Council's dedication to the long-term well-being of our residents, and our ongoing work to ensure that every decision we take today supports a better, fairer and more resilient Cwmaman for future generations.

While we recognise that this year we did not formally set our well-being objectives, our efforts across the year have remained firmly rooted in the principles of sustainability, inclusivity, and community.

Whether through our continued investment in local green spaces, our support for free and accessible events, or our work on the new tourism bunkhouse project—we have sought to deliver meaningful benefits for all residents of Garnant and Glanamman.

We are proud of our collaborative spirit. By working closely with local organisations, volunteers, schools, and community groups, we have delivered activities and initiatives that promote health and wellbeing, reduce isolation, and celebrate the rich cultural identity of our area. These actions, although not formally structured under well-being objectives, have nonetheless made a real impact on people's lives.

Looking ahead, the Council is taking clear steps to strengthen our approach. We are currently consulting with residents on new well-being objectives, which will be formally adopted in July 2025. This process will ensure that our goals reflect local priorities and are fully aligned with the seven national well-being goals set out in Welsh legislation.

On behalf of the Town Council, I extend heartfelt thanks to our dedicated staff, fellow councillors, and, most importantly, the residents of Cwmaman. Your ongoing participation and support make this community stronger every year. We remain fully committed to building a community that is healthy, connected, inclusive, and ready for the challenges—and opportunities—of the future.

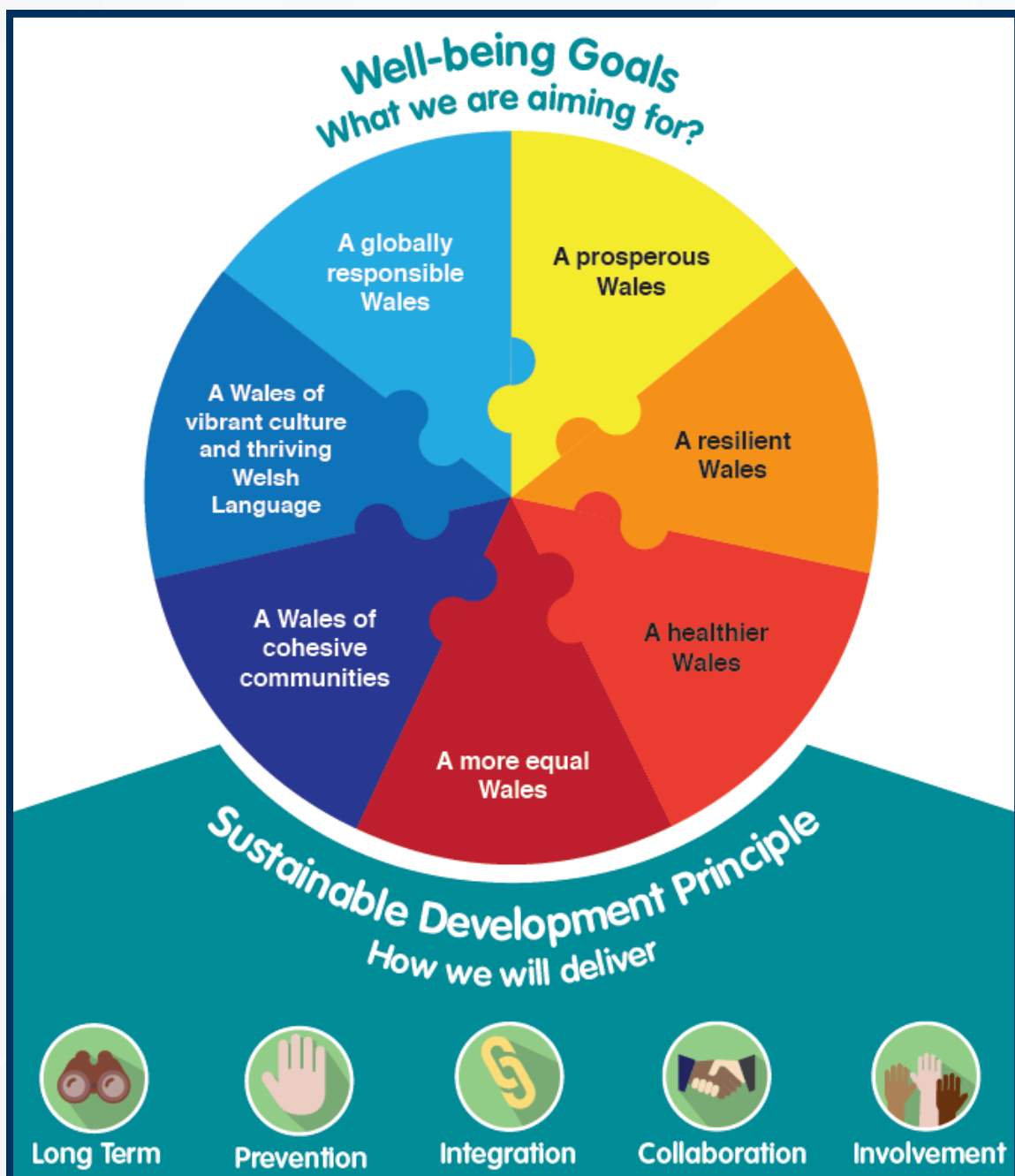
Cllr Tony Jones
Mayor of Cwmaman



WORKING TOGETHER FOR COMMUNITY WELLBEING:

ACHIEVING THE 7 GOALS

The Well-being of Future Generations (Wales) Act 2015 is pioneering legislation designed to improve the social, economic, environmental, and cultural well-being of Wales. It places a duty on public bodies to work towards sustainable development and achieve seven well-being goals to ensure a better quality of life for current and future generations.



WORKING TOGETHER FOR COMMUNITY WELLBEING:

STATEMENT OF WELL-BEING OBJECTIVES

Under the Well-being of Future Generations (Wales) Act 2015, Cwmaman Town Council has a statutory duty to set and publish well-being objectives each year, before the start of the financial year on 1 April. These objectives should guide our decision-making and demonstrate how we contribute to the seven national well-being goals.

For the 2024–25 financial year, the Council did not formally set its well-being objectives by the required deadline of 31 March 2024. This was due to internal resourcing challenges and administrative transitions during early 2024, including staff turnover and a wider focus on service continuity and delivery.

While we recognise this was a missed opportunity, the Council has already taken steps to address the shortfall. A community consultation has been launched in June 2025, seeking feedback on a draft set of objectives that reflect the needs and aspirations of the residents of Garnant and Glanamman.

These objectives will be formally adopted by Full Council in July 2025 and will guide our work for the remainder of 2025–26.

In the absence of formal objectives during 2024–25, our work remained underpinned by the principles of sustainability, inclusion, and community benefit. Our events, environmental work, and planning efforts have aligned in practice with many of the national goals, even if they were not framed through explicit objectives.

We are committed to ensuring that, from 2025–26 onwards, our well-being objectives are clearly set, publicly consulted upon, and fully integrated into our annual work programme and reporting cycle.



A Prosperous Wales



A Resilient Wales



A More Equal Wales



A Healthier Wales



A Wales of Cohesive
Communities



A Wales of Vibrant Culture
& Thriving Welsh
Language



A Globally Responsible
Wales

WORKING TOGETHER FOR COMMUNITY WELLBEING:

OUR PRIORITIES

**As a council, we are committed to following these principles
in all our activities:**

Equality and Accessibility

We are committed to creating equal opportunities for our residents in this rural community, ensuring they have access to the same services and opportunities as those in larger or urban areas

Lifelong Support

We aim to play a supportive and motivational role throughout the lives of our residents, from birth to old age, ensuring their needs are met and acting as advocates when necessary.

Vulnerable Support

We are dedicated to assisting and aiding the most vulnerable members of our community, ensuring they are supported in accessing services, achieving their potential, and living active, healthy, and fulfilling lives.

Active Citizenship

We encourage all Cwmaman residents to become active citizens, applying their skills to benefit their fellow residents and enhance community life.

Community Promotion

We aim to raise the profile of Cwmaman as a place of natural beauty with strong community bonds, embracing new technologies and innovation.

Efficient Service Delivery

We are committed to delivering our statutory duties efficiently and effectively, while also providing non-statutory services to support our community's needs. Our long-term goal is to facilitate the delivery of these services through collaboration with new or existing third-sector organisations, ensuring a more inclusive and impactful approach to service provision.

ACHIEVING THE 7 GOALS

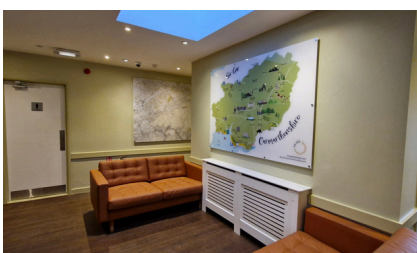
In alignment with the Well-being of Future Generations Act 2015, Cwmaman Town Council has strived to meet the seven well-being goals through various initiatives, projects, and policies.



A Prosperous Wales

A prosperous Wales is one that supports a skilled, well-educated population in an economy that generates wealth sustainably, with decent employment for all.

Cwmaman Town Council made a direct contribution to this goal through the completion of Bwnaws y Bannau, a community-run bunkhouse designed to stimulate sustainable tourism. This initiative is expected to create local employment, increase visitor spending in the area, and provide a reliable income stream for the Council. Additionally, the new heritage trail project combines education, technology and tourism to support local learning and economic resilience.



ACHIEVING THE 7 GOALS

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A Resilient Wales

A resilient Wales maintains and enhances its natural environment and biodiversity, while preparing for the challenges of climate change.

In 2024–25, the Council promoted biodiversity by reducing grass-cutting in select areas, encouraging pollinator-friendly habitats. New planters were installed across the community to add greenery and seasonal colour. Support for the local litter-picking group and collaborative work with Keep Wales Tidy contributed to cleaner, more sustainable spaces for both people and nature.



ACHIEVING THE 7 GOALS

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A More Equal Wales

A more equal Wales is a society that enables everyone to fulfil their potential, regardless of background or circumstance.

Cwmaman Town Council supported vulnerable families by distributing over 50 food hampers through a partnership with Ysgol y Bedol. The Cwmaman Community Pantry also operated throughout the year, supporting residents with dignity and inclusion. Events were designed to be accessible, intergenerational, and offered at no or low cost to remove barriers to participation.



ACHIEVING THE 7 GOALS

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A Healthier Wales

A healthier Wales aims for physical and mental well-being for all, with preventative approaches and accessible support.

Our Community Fridays initiative offered weekly social connection and access to wellbeing resources. We also organised a Winter Wellness Event, hosted Volunteers Week celebrations, and supported the Amman Valley Hospital Fête. These efforts created accessible opportunities to support health, reduce loneliness, and connect residents with local services.



ACHIEVING THE 7 GOALS

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A Wales of Cohesive
Communities

This goal supports safe, attractive, and well-connected communities where people feel a strong sense of belonging.

The Council has made community connection a core part of its work, organising regular events that bring residents together, improving community connections, and working closely with groups such as Military Veterans Club Cymru. These activities strengthen local ties, encourage volunteering, and foster a shared pride in place.



ACHIEVING THE 7 GOALS

In alignment with the Well-being of Future Generations Act 2015, Cwmaman Town Council has strived to meet the seven well-being goals through various initiatives, projects, and policies.



A Wales of Vibrant Culture
& Thriving Welsh
Language

This goal promotes cultural participation, creative expression, and growth in the use of the Welsh language.

Bilingual communication is a core principle for the Council, with signage, social media and materials produced in both English and Welsh wherever possible. Local heritage is celebrated through trail projects and school involvement. A special Community Fridays event to promote the Welsh language is in planning for 2025–26, continuing our commitment to Cymraeg.



ACHIEVING THE 7 GOALS

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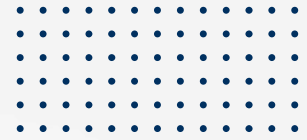
A Globally Responsible
Wales

A globally responsible Wales considers its environmental and social impact on the wider world.

The Council took practical steps to support this goal by embedding sustainability and circular economy into its projects—e.g. environmentally sensitive development of the bunkhouse, promoting responsible tourism through the heritage trail, and encouraging waste reduction and reuse at community events via the ETO Hub. These actions show that local government can lead by example in tackling global challenges.



THE FIVE WAYS OF WORKING



LONG-TERM THINKING

Taking a long-term view means considering how today's decisions will affect our community decades into the future. Cwmaman Town Council has embraced this principle in several ways during 2024–25.



The completion and launch of Bwncws y Bannau, our 28-bed community bunkhouse, is a prime example. This project was not just about creating a facility—it was about investing in the sustainable economic future of Garnant and Glanaman. Designed with durability, environmental sensitivity, and tourism demand in mind, the bunkhouse is expected to generate income for the Council while creating employment and increasing footfall to local businesses for years to come.

Similarly, the new Heritage Trail and App will serve as an enduring resource for residents and visitors, fostering pride in local identity and heritage while supporting health and learning through interactive walking routes.

By building assets that serve multiple generations and embedding them into the landscape of our community, the Council has demonstrated its commitment to long-term thinking.

THE FIVE WAYS OF WORKING



PREVENTION

Preventing problems before they arise is more effective—and more sustainable—than trying to fix them later. This principle underpins much of the Council's social wellbeing work in 2024–25.

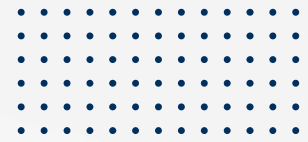


The Community Fridays initiative tackled several risk factors for social exclusion, poor mental health, and poverty. Residents could access support with the cost of living, gain advice from local agencies, take part in accessible social activities, and receive practical items such as food or clothing. By offering support in an informal, welcoming setting, this initiative aimed to reduce the long-term impacts of hardship and isolation.

Through a partnership with Ysgol y Bedol, the Council also helped deliver over 50 food hampers to local families—providing essential support to prevent hunger and associated stresses during challenging times.

Our contribution to biodiversity through wildflower areas and reduced grass cutting also helps prevent ecological decline, ensuring that vital habitats are protected and sustained for future environmental resilience.

THE FIVE WAYS OF WORKING



INTEGRATION

Integration involves aligning different policy areas and ensuring that projects deliver multiple benefits across the national well-being goals.

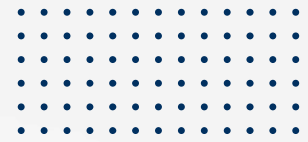


In Cwmaman, the design of our heritage trail project illustrates integration in action. This single initiative promotes physical health through walking, supports cultural identity via interpretation boards and storytelling, encourages economic activity through tourism, and enhances the environment by directing visitors to outdoor spaces. It crosses health, culture, economy and environment with one joined-up vision.

Our events, such as Winter Wellness, Volunteers Week and, the Hospital Fête, also served multiple aims: they improved mental well-being, strengthened community cohesion, promoted volunteering, and encouraged intergenerational connection.

The Council maximizes its impact and ensures both social value and efficient use of resources by integrating activities that contribute to multiple goals."

THE FIVE WAYS OF WORKING



COLLABORATION

Working in partnership is essential to delivering meaningful outcomes. In 2024–25, the Council has made collaboration central to its operations.



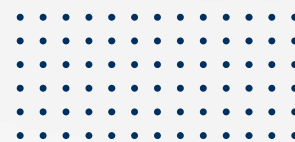
We worked closely with a wide range of organisations including Pobl, Connecting Carmarthenshire, Keep Wales Tidy, Veterans Club Cymru, and the Amman Valley Hospital League of Friends. Each partnership brought different skills, insights, and networks—allowing us to extend our reach and improve the quality of what we deliver.

With Ysgol y Bedol, our collaboration went beyond the classroom. The school's choir took part in community events, and families received regular updates about Council services through the school's communication channels.

The Veterans Breakfast Club became a valued feature in the community calendar, providing a support network and social space for ex-service personnel and their families. This was made possible through shared organisation and mutual trust between the Council and the Veterans Club Cymru Club.

Collaboration ensures our actions are well-informed, widely supported, and more deeply rooted in community needs.

THE FIVE WAYS OF WORKING



INVOLVEMENT

Involvement means placing local people at the heart of our work. Their voices, needs and aspirations shape what we do.



In 2024–25, Cwmaman Town Council worked to involve a wide range of people in shaping its services. Community Fridays were built around feedback from residents and participants. Flexible formats, local volunteers, and an accessible venue ensured people felt ownership of the sessions.

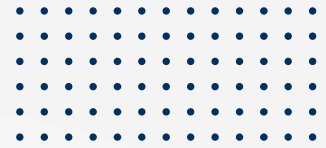
Our bilingual communication ensured Welsh-speaking residents could fully engage with events and updates. The involvement of schools—from food support to event performances—provided an intergenerational connection, bringing younger residents and their families closer to the Council's work in a meaningful and tangible way. This intergenerational approach is crucial as it fosters community unity, promotes shared understanding across age groups, and strengthens long-term engagement with Council initiatives.

We also involved residents in shaping the future. In June 2025, we launched a public consultation to gather feedback on draft well-being objectives. This will directly inform the priorities we adopt for 2025–26, ensuring that they reflect what matters most to people in Garnant and Glanamman.

By making space for people to influence decisions and be part of delivery, the Council strengthens democracy, trust, and local leadership.

FUTURE OUTLOOK

UPCOMING PROJECTS AND INITIATIVES



As Cwmaman Town Council looks ahead to 2025–26, our focus is firmly on embedding the principles of sustainable development more systematically across everything we do.

Our focus remains on enhancing our community spaces, promoting sustainability, and fostering a vibrant community culture.

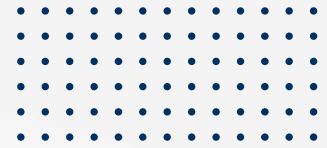
We are taking clear steps to strengthen our strategic approach. Following a community consultation in June 2025, we will adopt formal well-being objectives in July 2025—ensuring that our priorities are locally informed and fully aligned with the seven national well-being goals. This will be the first time we have adopted such objectives through public consultation, marking an important step forward in our governance.

In the coming year, we plan to:

- Expand the Community Fridays model to include more themed sessions, including one focused on the Welsh language and Business networking.
- Build on the success of Bwncws y Bannau by supporting sustainable tourism in our area through marketing, community involvement, and trail promotion.
- Review our procurement and commissioning policies to better reflect environmental responsibility and social value.
- Develop more structured approaches to monitoring and evaluating impact, so that we can track progress more clearly across all well-being goals.
- Strengthen our partnerships with local schools, veterans' organisations, and public health services to ensure our projects reflect a whole-community approach.

We remain committed to inclusive engagement and ensuring that all residents, regardless of age, background, or circumstances, have the opportunity to shape and benefit from the work of their local council. The future for Cwmaman is bright, collaborative, and community-led.

GOVERNANCE NOTE



This report forms part of our annual reporting duties under Section 39 of the Well-being of Future Generations (Wales) Act 2015. It is published alongside our 2024–25 Annual Report and Financial Statement.



Approved by Council on 23rd June 2025 and submitted to the Auditor General and the Future Generations Commissioner.

Signed:

Louise Dent
Town Clerk
Date: 23rd June 2025

Cllr Tony Jones
Mayor 2024–25
Date: 23rd June 2025



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